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2025 D. TRUMP'S INAUGURAL SPEECH: STYLISTIC ASPECT

The following work is devoted to the problem of the interrelated Expressive Means and Stylistic Devices within the USA current President Donald Trump Inaugural speech of 2025. It is stated that the 2025 D. Trump Inaugural speech is given in formal, official way with some colloquial words to create the effect of informal, trustful conversation between the USA President and American citizens. It is emphasized that Detachments and Parenthetical Sentences are used in the 2025 D. Trump Inaugural speech to give some detailed, additional information by making his message clear and acceptable by listeners, the American citizens. It is stressed that Epithets and Metaphors are used to make the given speech colorful and vivid. It is found out that different types of Repetitions, Anaphoric and Epiphoric types of Parallel Constructions are used to demonstrate the given information more expressively and to etch it in the listener's memory. It is determined that the usage of the Superlative and Comparative Degrees of Adjective and Adverbs, the usage of Elliptical and Emphatical Sentences, of the Comparisons and Antithesis, of Enumerations and Synonyms of Specification, of Polysyndeton and Asyndeton makes the 2025 D. Trump Inaugural discourse unique and inimitable. It is underlined that the system of the interrelated Expressive Means and Stylistic Devices within the USA current President Donald Trump Inaugural speech of 2025 is able to influence the listeners' feelings and emotions, to influence their perceptive thinking, touching their system of values. It is stressed that the system of the interrelated Expressive Means and Stylistic Devices within the 2025 Donald Trump Inaugural discourse is able to be helpful in pragma-communicative purposes of the given discourse achieving. It is concluded that further investigations are necessary to deal with the specific features of D. Trump's idiolect and ideostyle, as well as socio-linguistic investigations are necessary for further scientific prospective.

Keywords: *discourse, inaugural speech, Expressive Means, Stylistic Devices, Anaphora.*

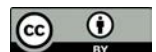
Statement of the problem. The current President of the USA Donald Trump made his Inaugural speech for the second time in 2025, in which he addressed the American citizens and proposed his and his team politico-economical plan of the country development for the period of his presidency. In order to achieve his pragma-communicative purposes, in order to influence the listeners – the American citizens – to influence their feelings and emotions, to evoke their perceptive thinking, he uses a system of the interrelated Expressive Means and Stylistic Devices, the studying of which is proposed to do in the given work.

Analysis of recent research and publications. The works of Donald Trump as politician, former and current President of the USA were studied, using different approaches and methods: cognitive-communicative approach [1; 2; 4; 5; 6; 7; 10, 14]; stylistic approach [3; 8; 11], lexical approach to study his idiolect [9], socio-linguistic approach [12]. The given research is part of the D. Trump Inaugural discourses

investigations with emphasis on their system of the interrelated Expressive Means and Stylistic Devices. The results of the following scientific exploring may contribute Discourse Analysis, Text Analysis.

Task statement. The purpose of the given work is to explore the USA current President Donald Trump Inaugural speech of 2025 and to define a system of Stylistic Devices and Expressive Means, used to realize pragma-communicative purposes of the given discourse, using Discourse Analysis and Text Analysis approaches, using several methods: method of simple calculation, pure sampling method, discourse analysis method.

Outline of the main material of the study. The previous investigation shows that D. Trump's Inaugural speech of 2025 is considered to be "the political, institutional, argumentative, self-promoting, declarative, appealing to act and discrediting opponents discourse with the pragma-communicative purposes to express gratitude to voters for the chance to be elected



as a President; to propose politico-economic program of the country internal and external development for the period of presidency; to declare values, changes and concrete measures for the country development plans realization; to promote the political image of President, his/her political force and allies; to criticize the opponents and enemies, to discredit and neutralize them; to propose the appropriate system of valid arguments to provoke voters' positive support and approval of the proposed politico-economical changes for the country development; to orient voters and to appeal them for the actions, proposed by the President and his political party" [14].

The 2025 D. Trump Inaugural speech is given in formal, official way, using neutral and literary language units, terms of different spheres of life. The usage of the colloquial words is minimal to create the effect of informal, trustful conversation between the USA President and American citizens:

1. *Thank you. Thank you very much, everybody. (Applause.) Wow. Thank you very, very much* [13].

2. *The inflation crisis was caused by massive over-spending and escalating energy prices, and that is why today I will also declare a national energy emergency. We will drill, baby, drill* [the same].

Thus, interjection *Wow* and colloquial form of address *baby* on the background of the words of neutral and literary styles are able to create the trustful effect of D. Trumps' conversation with the American citizens, as well as to make his message more colorful, emotionally colored and interesting.

In terms of Grammar Tenses usage, D. Trump's Inaugural speech of 2025 is characterized by Future Indefinite, Present Continuous and Present Indefinite Tenses usage to demonstrate his and his Government future steps and measures to realize the politico-economical plan of the country development during the period of his presidency; by the Present Perfect and Past Indefinite Tenses usage to criticize the previous Presidents and their Governments for the American people destiny, to demonstrate the heroic past of the American nation.

The 2025 D. Trump Inaugural speech is characterized by the two-membered simple and complicated sentences usage, with the dominant role of statements within the given discourse to make D. Trump's message more categoric and true.

To realize his pragma-communicative purposes D. Trump uses a system of Stylistic Devices and Expressive Means in his Inaugural speech of 2025.

The 2025 D. Trump Inaugural speech contains a great number of Detachments to give some detailed information (1, 2); some Detachments have text-

forming function (3, 4), some of them have chronicles function to set up the described events (5, 6, 7):

1. *For American citizens, January 20th, 2025, is Liberation Day* [13].

2. *As commander in chief, I have no higher responsibility than to defend our country from threats and invasions, and that is exactly what I am going to do* [the same].

3. *But first, we must be honest about the challenges we face* [the same].

4. *In other words, you'll be able to buy the car of your choice* [the same].

5. *From this day forward, our country will flourish and be respected again all over the world* [the same].

6. *Over the past eight years, I have been tested and challenged more than any president in our 250-year history, and I've learned a lot along the way* [the same].

7. *Next, I will direct all members of my cabinet to marshal the vast powers at their disposal to defeat what was record inflation and rapidly bring down costs and prices* [the same].

Investigation shows that Detachments with chronicles function prevail within the 2025 D. Trump Inaugural discourse to demonstrate chronically, within the time distance, his and his Government future steps and measures according to their program of the country politico-economical development(1, 2), proposing them as successful and prosperous deeds for the American community, as well as to demonstrate chronicles failures and errors of the previous Presidents and their Governments (3, 4), emphasizing their destructive and malign nature for the American society:

1. *Today, I will sign a series of historic executive orders* [13].

2. *First, I will declare a national emergency at our southern border* [the same].

3. *For many years, a radical and corrupt establishment has extracted power and wealth from our citizens while the pillars of our society lay broken and seemingly in complete disrepair* [the same].

4. *From this moment on, America's decline is over* [the same].

D. Trump uses a great number of Parenthetic Sentences to give some detailed, additional information in his Inaugural speech of 2025 making his message clear and acceptable by listeners, the American citizens, (1) and to express his own attitude to the described events (2):

1. *They're raging through the houses and communities, even affecting some of the wealthiest and most powerful individuals in our country – some of whom are sitting here right now* [13].

2. *The journey to reclaim our republic has not been an easy one – that, I can tell you.* [the same].

The usage of a great number of epithets makes the 2025 D. Trump Inaugural speech colorful and expressive, and such expressiveness with language units of positive and negative meaning is able not only to influence feelings and emotions of listeners, but also to influence their perceptive thinking, touching their system of values:

The vicious, violent, and unfair weaponization of the Justice Department and our government will end. And our top priority will be to create a nation that is proud, prosperous, and free [13].

The Epithets *vicious, violent, and unfair*, which have negative meaning, which are associated with the previous Presidents and their Governments in the 2025 D. Trump Inaugural speech, are given in opposition to the epithets *top, proud, prosperous, and free*, which have positive meaning, which are associated with D. Trump and his Government future steps and measures. The usage of the given epithets of the attributive nature in opposition makes it possible to create and use Antithesis, appealing the logical and emotional nature of listeners – the American citizens.

The investigation shows that usage of the attributive epithets prevails in the 2025 D. Trump Inaugural speech, but adverbial epithets are widely used within the given discourse:

1. *My recent election is a mandate to completely and totally reverse a horrible betrayal and all of these many betrayals that have taken place and to give the people back their faith, their wealth, their democracy, and, indeed, their freedom* [13].

2. *And we will immediately restore the integrity, competency, and loyalty of America's government* [the same].

The 2025 D. Trump Inaugural discourse is characterized by the usage of Metaphors, which makes the given speech colorful and vivid by ability to transfer the qualities of some objects into the sphere of the other ones:

1. *A tide of change is sweeping the country, sunlight is pouring over the entire world, and America has the chance to seize this opportunity like never before* [13].

2. *The future is ours, and our golden age has just begun* [the same].

The usage of the mentioned above metaphors (1, 2) makes it possible to demonstrate changes proposed by D. Trump and his Government within the American community similar to the tide, which is impossible to stop and prevent; and changes proposed by D. Trump and his Government over the entire world is similar to the sunlight, which is associated with God's good;

and to demonstrate future of the American community during D. Trump presidency as its golden age, as its top level development and prosperity.

Degrees of Comparison of Adjectives and Adverbs are widely used within the 2025 D. Trump Inaugural discourse. Thus, the usage of the Comparative Degrees of Adjectives (1, 2) and Adverbs (3) makes it possible to demonstrate the increase of quality of the described objects:

1. *America will soon be greater, stronger, and far more exceptional than ever before* [13].

2. *Ambition is the lifeblood of a great nation, and, right now, our nation is more ambitious than any other* [the same].

3. *– the United States – I mean, think of this – spent more money than ever spent on a project before and lost 38,000 lives in the building of the Panama Canal* [the same].

The usage of the Superlative Degree of Adjective is used to demonstrate the highest level of quality of the described objects: to demonstrate the high quality elections, when D. Trump was elected the USA President for the second time(1); to demonstrate the desire of D. Trump to be a peacemaker and unifier as the highest level of his legacy (2); to demonstrate the American citizens as the people with the high level of their extraordinary nature (3):

1. *It is my hope that our recent presidential election will be remembered as the greatest and most consequential election in the history of our country* [13].

2. *My proudest legacy will be that of a peacemaker and unifier* [the same].

3. *Our American ancestors turned a small group of colonies on the edge of a vast continent into a mighty republic of the most extraordinary citizens on Earth* [the same].

Investigation shows that D. Trump uses Comparisons within his 2025 D. Trump Inaugural discourse to compare the described objects with the other objects and to demonstrate their strong points in comparison with other objects: to demonstrate the extraordinary opportunity for changes in the USA and all over the world under D. Trump's presidency (1); to demonstrate future in the USA during D. Trump's presidency as thriving and prosperous(2) and to demonstrate the extraordinary nature of the American nation in comparison with other nations (3):

1. *A tide of change is sweeping the country, sunlight is pouring over the entire world, and America has the chance to seize this opportunity like never before* [13].

2. *The American dream will soon be back and thriving like never before* [the same].

3. *There's no nation like our nation [the same].*

D. Trump uses Antithesis to compare the described objects, given in opposition, with emphasis on the advantages of one of the compared objects. Thus, he compares his presidency and presidencies of the previous USA Presidents, demonstrating his presidency as returning back *faith, democracy, wealth, freedom* for the American people and demonstrating the previous presidencies as *horrible betrayal* of the American citizens:

My recent election is a mandate to completely and totally reverse a horrible betrayal and all of these many betrayals that have taken place and to give the people back their faith, their wealth, their democracy, and, indeed, their freedom [13].

The investigation shows that usage of the Emphatic Sentences not only makes the given information colorful and expressive, but is able to stress some information valuable for speaker by etching it in the listener's memory. Thus, D. Trump, using Emphatic Sentence "*That is why*" promises the American community to overcome all the crisis by his Administration with *dignity, power and strength*:

That is why each day under our administration of American patriots, we will be working to meet every crisis with dignity and power and strength [13].

Specific feature of the 2025 D. Trump Inaugural discourse is the usage of the different types of repetitions. Some words are simply repeated several times within the 2025 D. Trump Inaugural discourse to be etched in the listener's memory as the key logical ideas: *government, presidency, thank you, America/American/Americans, nation, change(s), we, I, again, return, crisis, dream*.

With the same function to etch some information in the listener's memory, D. Trump uses Chain Repetitions with the repeated element at the beginning and at the end of the given sentence (1), as well as he uses Linking repetition with the repeated linking elements of the syntactical structures (2):

1. *Today is Martin Luther King Day. And his honor – this will be a great honor. [13].*

2. *Ambition is the lifeblood of a great nation, and, right now, our nation is more ambitious than any other. There's no nation like our nation [the same].*

The 2025 D. Trump Inaugural discourse is characterized by the usage of the great number of Parallel Constructions, where the Anaphoric type of the Parallel Constructions prevails in it:

1. *We now have a government that cannot manage even a simple crisis at home while, at the same time, stumbling into a continuing catalogue of catastrophic events abroad... We have a government that*

has given unlimited funding to the defense of foreign borders but refuses to defend American borders or, more importantly, its own people [13].

2. *We will not be conquered, we will not be intimidated, we will not be broken, and we will not fail [the same].*

3. *We will not forget our country, we will not forget our Constitution, and we will not forget our God [the same].*

4. *We will be prosperous, we will be proud, we will be strong, and we will win like never before [the same].*

5. *We will stand bravely, we will live proudly, we will dream boldly, and nothing will stand in our way because we are Americans [the same].*

The repeated initial structures of the given above examples of the Anaphoric Parallel Constructions make it possible to demonstrate the given information more expressively and to etch it in the listener's memory because of its initial position, which is considered to be strong position for evoking listener's attention.

The Epiphoric type of the Parallel Constructions, with the repeated final part of the syntactical structures, is also used within the 2025 D. Trump Inaugural discourse with the same functions to attract listener's attention, to etch the given information in listener's memory:

1. *We will not allow that to happen. It will not happen again [13].*

2. *With these actions, we will begin the complete restoration of America and the revolution of common sense. It's all about common sense [the same].*

The investigation shows that the usage of Polysyndetons with the repeated conjunction *and* makes it possible to slow down the tempo of speech for paying attention for the enumerated things within the 2025 D. Trump Inaugural discourse:

1. *National unity is now returning to America, and confidence and pride is soaring like never before [13].*

2. *They were farmers and soldiers, cowboys and factory workers, steelworkers and coal miners, police officers and pioneers who pushed onward, marched forward, and let no obstacle defeat their spirit or their pride [the same].*

The investigation shows that D. Trump uses specific type of Asyndeton, or syntactical structure with the omitted linking elements between the enumerated things and the usage of the conjunction *and* before the last enumerated thing. Such dual nature of Asyndeton, in its classical understanding, and of Polysyndeton makes it possible to rise the tempo of speech with the enumerated things without linking elements and to slow down the tempo of speech immediately

before the conjunction *and* Such sudden transition of rising intonation into falling intonation makes the given information at first more energetic and expressive and then unexpectedly more categoric, which is in its nature similar to the effect of the defeated / broken expectation, which is as a result able to attract listener's attention:

They crossed deserts, scaled mountains, braved untold dangers, won the Wild West, ended slavery, rescued millions from tyranny, lifted billions from poverty, harnessed electricity, split the atom, launched mankind into the heavens, and put the universe of human knowledge into the palm of the human hand [13].

The usage of the Elliptical sentence with the omitted *we* makes the given information emotionally colored and expressive, creating the effect of the informal, trustful conversation between speaker, the USA President, and listeners, the American citizens:

We will not forget our country, we will not forget our Constitution, and we will not forget our God. Can't do that [13].

D. Trump uses a great number of Enumerations to give the additional information about described things by adding the enumerated notions as the qualities of the described things:

We will move with purpose and speed to bring back hope, prosperity, safety, and peace for citizens of every race, religion, color, and creed [13].

Thus, the process of becoming the USA President for the second time is mentioned by D. Trump in his 2025 Inaugural discourse as returning back, which is associated with *hope, prosperity, safety, and peace* and equality for *every race, religion, color, and creed* within the American community.

The 2025 D. Trump Inaugural discourse is characterized by the usage of the great number of Synonyms of Specification in order to give the information about the described things as much in full volume as it is possible, in order to give more arguments for this or that described process, in order to avoid some misunderstanding between speaker and listeners:

1. *Instead of taxing our citizens to enrich other countries, we will tariff and tax foreign countries to enrich our citizens* [13].

2. *For this purpose, we are establishing the External Revenue Service to collect all tariffs, duties, and revenues* [the same].

Conclusions. The 2025 D. Trump Inaugural speech is characterized by the usage of Detachments, Parenthetic Sentences, Metaphors, the Attributive and Adverbial Epithets, the Comparative and Superlative Degrees of Adjectives and Adverbs, by the usage of Emphatic Sentences, Antithesis, Comparisons, Asyndeton, Polysyndeton, Epiphoric and Anaphoric types of the Parallel Constructions, Elliptical Sentence, Enumerations, Simple, Chain and Linking Repetitions, Synonyms of Specification, which make the given discourse unique and unrepeatable, which make the authors style of their usage fresh and inimitable. The usage of the inter-related Expressive Means and Stylistic Devices within the 2025 Donald Trump Inaugural discourse is helpful for listeners' feelings and emotions influence, for provoking their perceptive thinking, for the pragma-communicative purposes realization of the given discourse.

It is prospective to make further scientific investigations of D. Trump's idiolect and ideostyle, to make socio-linguistic investigation of the given discourse.

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Туршукова Н. Г. ІНАВГУРАЦІЙНІ ПРОМОВА Д. ТРАМПА 2025 Р.: СТИЛІСТИЧНИЙ АСПЕКТ

Подана робота присвячена розгляду взаємопов'язаних експресивних засобів і стилістичних прийомів у інавгураційній промові чинного президента США Дональда Трампа 2025 року. Зазначено, що інавгураційна промова Д. Трампа 2025 року зроблена в офіційній формі з використанням деяких розмовних слів, що створює ефект неформальної, довірчої розмови між президентом США та американськими громадянами. Підкреслено, що відокремлення та відокремленні речення використані в інавгураційній промові Д. Трампа 2025 року для надання детальної, додаткової інформації, що робить подане повідомлення зрозумілим і прийнятним для слухачів, американських громадян. Наголошено, що епітети та метафори використані для мовленнєвого забарвлення, роблячи подану інформацію барвистою та яскравою. З'ясовано, що різні типи повторів, анафоричний та епіфоричний типи паралельних конструкцій використані для того, щоб більш виразно продемонструвати подану інформацію та закарбувати її в пам'яті слухача. Визначено, що використання найвищого й порівняльного ступенів прикметників і прислівників, використання еліптичних і емпатичних речень, порівнянь і антитези, перерахувань і синонімів уточнення, полісиндетона і асиндетона робить інавгураційний дискурс Д. Трампа 2025 року унікальним і неповторним. Підкреслено, що система взаємопов'язаних експресивних засобів і стилістичних прийомів у рамках інавгураційної промови чинного президента США Дональда Трампа 2025 року здатна впливати на почуття та емоції слухачів, впливати на ступінь проникливості їхнього мислення, торкаючись системи їхніх цінностей. Наголошено, що система взаємопов'язаних експресивних засобів і стилістичних прийомів у рамках інавгураційного дискурсу Дональда Трампа 2025 року здатна сприяти досягненню прагмо-комунікативних цілей даного дискурсу. Зроблено висновок про необхідність подальших досліджень з метою вивчення особливостей ідіолекту та ідеостилію Д. Трампа, а також про необхідність подальших соціолінгвістичних досліджень як наукова перспектива.

Ключові слова: дискурс, інавгураційна промова, експресивні засоби, стилістичні прийоми, анафора.

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